



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 11/30/2020

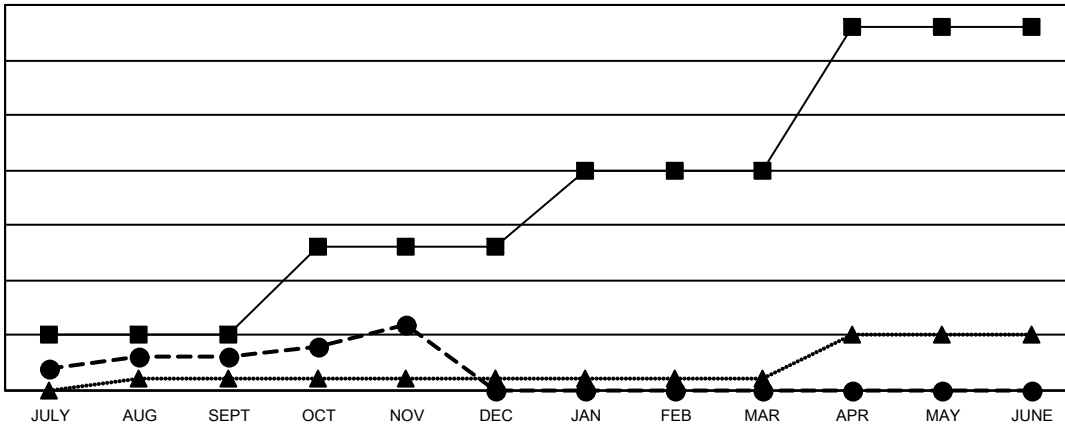
Multiple District 14

LOCATION: PENNSYLVANIA

Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	5	3	2
OCT/NOV/DEC	8	3	0
JAN/FEB/MAR	7	0	0
APR/MAY/JUNE	13	0	0

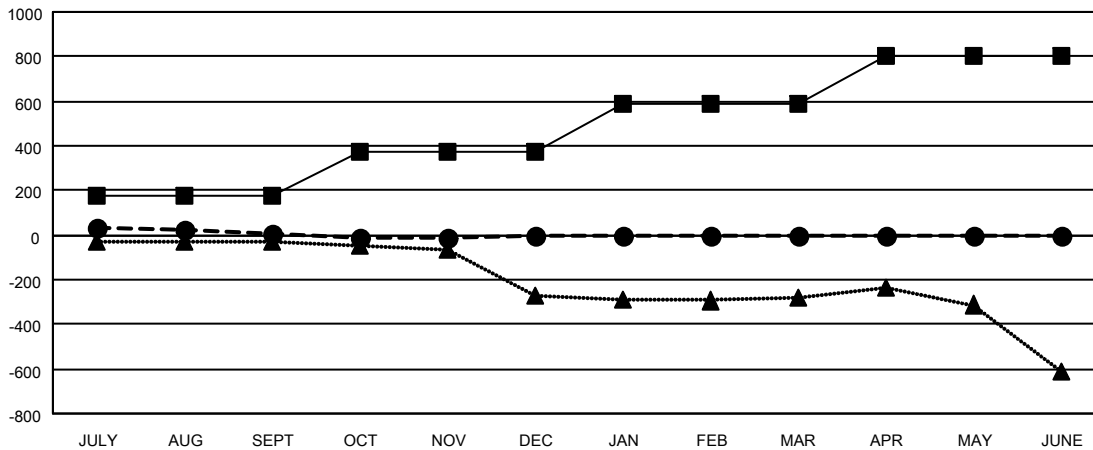
Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	176	360	323
OCT/NOV/DEC	198	230	232
JAN/FEB/MAR	213	0	0
APR/MAY/JUNE	218	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



- - CURRENT YEAR GOALS FOR NEW CLUBS
- - CURRENT YEAR ACTUAL NEW CLUBS
- ▲ - LAST YEAR ACTUAL NEW CLUBS

GOALS AND ACTUAL MEMBERS CUMULATIVE



- - MEMBER GROWTH NET GOAL
- - MEMBER GROWTH ACTUAL
- ▲ - LAST YEAR MEMBERSHIP ACTUAL

DROPPED CLUBS: 2	163 CLUBS OF 678 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>
		MALE 12,601 (71.42%) FEMALE 5,042 (28.58%)
<u>DROPPED MEMBERS</u>	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	TOTAL FAMILY UNIT MEMBERS 3,333
DECEASED 115		FAMILY MEMBERS PAYING HALF DUES 1,722
CLUB CANCELLED 8		
OTHER 432		
TOTAL 555		